

Anthony Gumbur

for

THOMSON

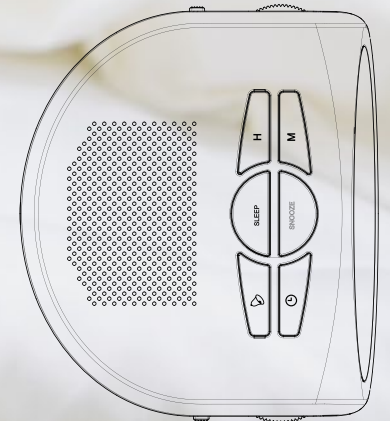
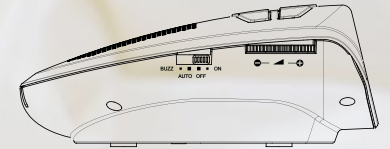
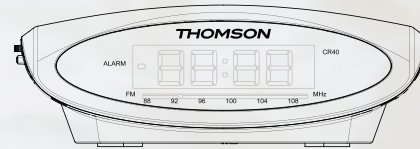
audio video

CR40

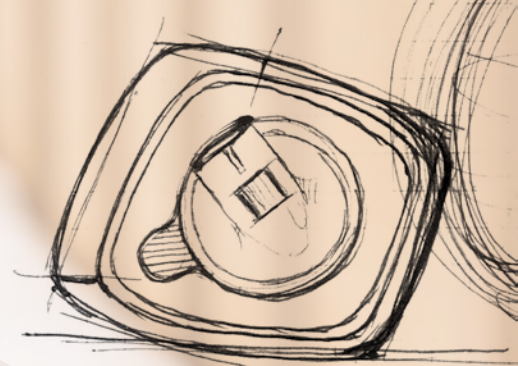
Designed in 2011
+ 60 000 units

An entry-level product
developed in 4 months.

Study based on
traditional shape for basic
customers.



A compact design with a lot of specifications.
The challenge was the integration of all the functions in a ergonomic small volume.



CP280

Designed in 2011
+ 140 000 units

CR62

Designed in 2010
+ 80 000 units



Inspired by melting clocks of the painting « The Persistence of Memory » of Salvador Dali. First principle was to have twisted clock on the bed side table.



DVD110H

Designed in 2010
~ 30 000 units



DVD120H

In 2010, DVD player market wasn't dead (yet).
It's a low price market deserted by big society like Sony, Samsung, LG and others...
So, the market was open to a complete range of Thomson DVD player.

Designed in 2010
~ 180 000 units in their various forms

PVR500

Designed in 2010

~ 12 000 units



VIDEO PLAYERS

Not marketed



A complete set based on 70's design completely styled in plastic.



Home cinéma

Designed in 2010



MIC100 *series*

Designed in 2010
+ 105 000 units



A complete range of hifi system with 3 models :
MIC100, MIC150i and
MIC200.



A big update of previous range with 2 models : MIC102B and MIC252U. Only 20 % of new components.

MIC102B series

Designed in 2012
+ 20 000 units

CP300T *series*

Designed in 2012
+ 60 000 units



A common base structure developed to have a complete range (CP300T, CP301T, CP302T and CT400i) with minimum investment.

An up-market clock radio with original specifications.

First drafts
of the clock
radio with
passive
amplification.



CT390

Designed in 2012
+ 14 500 units

CT350

Designed in 2013



A new up-market project for a clock radio integrating idea to keep cell phone on bed side table and charging when we sleep.



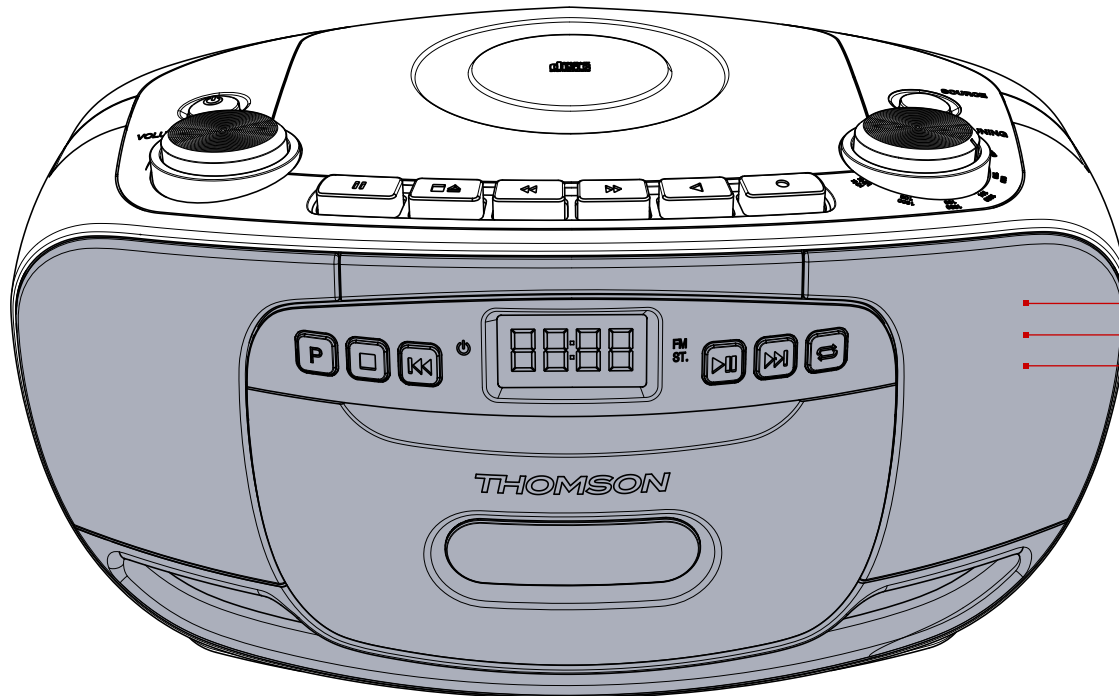
A radio base adaptable for analog and digital version targeted at senior clientele.

RT231 / RT440

Designed in 2012
+ 22 500 units

RK200CD

Designed in 2013



A project for a new boombox, middle of the range and the best seller of Thomson audio video products.
Thought to be a common base with different variations according to customer needs.

RK400CD

Designed in 2013

Up-market range of the boombox. Integration of new technologies like Bluetooth.

Wall-mount hifi system : a specific market with high sales.



MIC192U

Designed in 2013

MIC120B

Designed in 2013

Because of the hifi system market is very dynamic, a new update of MIC102B series was planned for 2014.



An up-market project based on an existing model with a new front panel and an addition of CD player module.

MIC700B

Designed in 2013



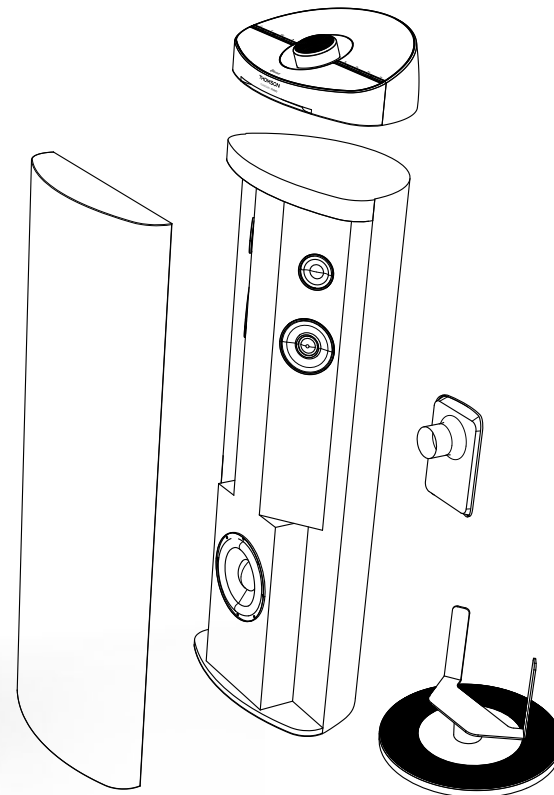
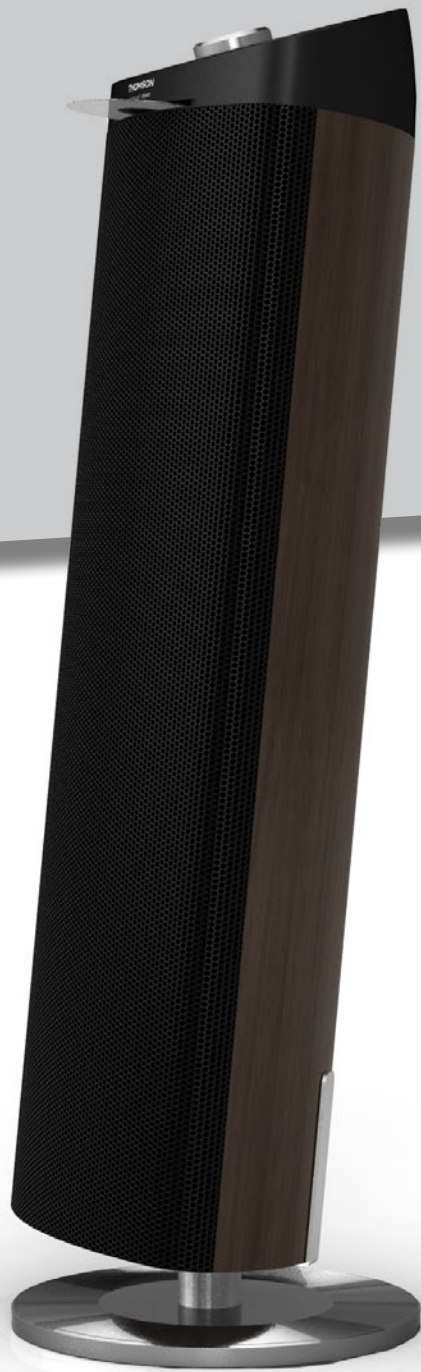
Bluetooth sound tower market is very dynamic
One of the successful products, DS100i,
needed to be replace.

ST200B series

Designed in 2013

ST500CD

Designed in 2013



Because of low mass production on top level of sound tower market, this concept was based on «hand made» construction (wood and metal) and a lower investment in plastic tooling.





It was a question of having the Thomson tablet license : a first concept was designed and developed. The interface and implementation was based on the Android system.



TABLET

Designed in 2012